

MolQ Entertainment

Head of mQ Television, Senior Vice President

Job description

Company Description:

MolQ Entertainment is an American technology and media and entertainment company headquartered in Los Angeles, CA, with offices in Stamford, CT and The Hague, Netherlands. We are launching two global streaming media platforms including our vMVPD, mQ TV launching 50+ global TV networks including our own 24/7 global news and 24/7 sports networks and mQ Films, an independent film, documentary, shorts and original programming global streaming platform.

Streaming platform mQ TV specializes in global news, sports, e-sports, lifestyle, and music entertainment TV networks will launch exclusively in the U.S., U.K., Ireland and Canada at the end of Q1 2025.

Position:

Head of mQ Television, Senior Vice President: This position is a key member of the MolQ Entertainment senior management team and will develop and execute strategic business plans with mQ TV current research including vMVPD market trends, new distribution models, streaming TV platforms and business opportunities. The candidate will oversee mQ TV's territory distribution, programming, scheduling, launch marketing, digital advertising and production of our new 24/7 networks mQ Sports and mQ Global news. The candidate will report directly to our company's Chief Executive Officer.

Principal responsibilities:

- Participate and oversee in the negotiation of TV Networks distribution deals including mature networks' license fees, revenue share networks and FAST channels. Work with Legal to review and execute mQ TV networks contracts to ensure they reflect agreed-upon terms.
- Manage and oversee mQ TV networks and global technology strategic partners on new and existing mQ TV networks contractual obligations and ensure timely deliverables are met, on an as needed basis.

- Oversee and manage mQ TV programming, scheduling, marketing, distribution, content and digital advertising departments. Manage the strategic advertising partnership with Wavefront TV who manages mQ TV's digital advertising.
- Responsible for the build out and production of mQ TV's own produced new 24/7 networks: mQ Sports and mQ Global News streaming networks
- Hire top content and streaming TV executives including VP of mQ TV's new networks, VP of Programming, VP of Research, Director Digital Advertising, and Director of Distribution.
- Evaluate TV networks content performance through internal and industry metrics with the intent of utilizing that performance for future deal assumptions and strategy development.
- Manage and oversee mQ TV networks and work with our CDN global technology strategic partners on new and existing mQ TV networks contractual obligations and ensure timely content and technology deliverables are met, on an ongoing basis.
- Manage all 5-year department budgets for mQ TV. Work closely with our CFO and Vice President of Finance and Accounting.
- Represent mQ TV at investor and streaming industry events and streaming media trade shows including NAB and IBC.

Qualifications:

- Established relationships with top management in streaming media, cable TV networks and digital advertising companies.
- Ability to work in a fast-paced environment and simultaneously manage a large media organization. Strong ability to manage all mQ TV departments and department heads.
- The candidate will have strong critical thinking skills that allow for intense attention to detail as well as the ability to see the big picture.
- Demonstrated mastery of verbal and written communication skills is also important as the candidate will be called upon to lead meetings and give presentations to all

levels of the organization as well as negotiate deals and manage external relationships with key partners.

- Minimum of 15 years of experience in streaming media, content acquisitions and executive management ideally at a major streaming media company, production entertainment company, or global TV networks organization.

- Must have a passion for media and entertainment and the ability to travel globally.

Requirements:

- BA or BS in economics, management, law or related field in media & entertainment

- M.B.A. or J.D. Law Degree preferred