



MoIQ Entertainment

Director of Original Programming mQ Films

Job description

MoIQ Entertainment is an American entertainment and technology company launching global streaming video-on-demand platforms including mQ Films and mQ TV. mQ Films will feature independent films, documentaries and series from around the globe, including award winning films from Cannes, Berlin, Toronto, Venice, Sundance, SXSW, Telluride, Tribeca Film Festivals along with the best of independent cinema and Hollywood classics, and original films produced by mQ Studios.

Overview

The Director of Original Programming role is responsible for the identification and creative development of mQ Films original programming. Working closely with filmmakers, producers, and film festivals, the Director brings in new projects that align to mQ Film brand and helps internationally from development through production and strategizing around any festivals and awards (where applicable). This position reports directly to the President of mQ Films and mQ TV and will be expected to have deep and broad relationships in the independent film community both in the fiction and documentary arenas. mQ Films will launch in the U.S. at the end of 4Q 2025.

This is an opportunity to take a key role in a fast growing and pre-IPO company that involves closely working with the senior executive team, department heads and other stakeholders as mQ Films and mQ TV disrupt the \$1 trillion global streaming media company.

Responsibilities

- Develop and oversee slate of original programming that aligns to the creative vision for mQ Films
- Oversee the development and production of original programming including scripted and unscripted films and series. A background in both scripted and unscripted is preferred, but scripted is a requirement.
- Develop and maintain industry relationships with agents, producers and talent

- Bring in potential projects for development or acquisitions through pitches or submissions from outside companies, talent agencies, studios and independent production companies
- Identify IP for the department to option and develop
- Review scripts, casting, budgets, creative documents, and other materials for development and production.
- Supervise editorial over outside production companies on multiple series/films simultaneously to ensure timely and on-budget delivery of programming
- Knowledge of all aspects of contemporary production and post-production capabilities.
- Monitor production budgets and schedule
- Partner with other departments on launches, press, marketing and general programming needs
- International film content experience is valued
- Communicate with the President of mQ Films regarding strategy, timelines, and direction of productions

Qualifications & Skills

- 10+ years of experience working in originals development at a production company, studio, or streaming media company.
- Ability to interact and communicate with filmmakers and producers and employ existing relationships and experience within the entertainment industry
- Strong ability to prioritize key initiatives, develop business cases for budgets and resource investments.
- Outstanding editorial judgment and creative abilities, ability to write clear and concise creative notes, and demonstrated leadership skills.

Requirements:

- Bachelor's degree in a related field
- Ability and willingness to travel both domestically and internationally.
- Preference for the candidate to be based in either the New York City area or Los Angeles
- Must have the legal right to work in the United States