

MolQ Entertainment

Chief Product Officer

Job Description

COMPANY DESCRIPTION: MolQ Entertainment is an American entertainment and technology company launching two global streaming platforms including independent films, documentaries, shorts, original programming, and TV networks. MolQ Entertainment is headquartered in Stamford, CT with our E.U. headquarters in The Hague, Netherlands and opening our U.K office in London 4Q 2024.

mQ TV, our vMVPD streaming platform specializes in global news, sports, e-sports, lifestyle, and music entertainment TV networks, will launch exclusively in the United States and Canada during 1Q 2025. **mQ Films**, our subscription film library of over 1500 hours of high quality, curated film programming, and mQ Studios Originals will launch first in the U.K. and U.S. in 3Q 2025.

This is an opportunity to take on a key senior management role in a fast growing and pre-IPO company that involves direct access to the management teams, department heads and other stakeholders as MolQ Entertainment's global streaming services. MQ TV and mQ Films will disrupt the \$500BN global streaming media industry.

About This Position

We have an exciting opportunity for an experienced leader who has a proven track record of digital product transformation. The ideal candidate will have the ability to influence at every level, imparting their product and digital skills in a constructive, empowering, and collaborative way. Working closely with the CEO, COO and CMO, the Chief Product Officer will be a driving force in our organization's digital transformation. This position reports directly to the Chief Executive Officer of the company.

Objectives of this role

- Drive digital innovation including our app platforms' development while serving as a change agent throughout the organization
- Set and implement digital product strategy by working with cross-functional external and internal strategic marketing and technology partners to create our streaming platforms' customer journey.
- Be an evangelist, championing the use of digital technology and practices to engender a digital mindset from the top down

- Ensure collaboration, knowledge sharing, and digital best practices among partners and colleagues to help establish a robust digital product ecosystem
- Measure ROI for digital projects, fine-tuning approaches as needed to ensure that we're investing in the appropriate tools and resources

Responsibilities

- Develop a clear and compelling digital product strategy for our company's future
- Ensure that digital product initiatives are fully integrated with the strategic-planning process, the UI/UX process, app platform development and the customer digital product launch process including senior management commitment and resource allocation
- Work with teams across the business to generate innovative digital solutions for products, services, processes, customer experiences, marketing channels, and business models
- Own and monitor the digital-innovation product portfolio
- Build, manage, and continue to grow a digital-innovation ecosystem, both internal and external
- Identify new tools (AI, digital, CRM) that can support and enhance our solutions
- Work closely with senior department heads to attract and retain top talent, and to build digital product capabilities across the company
- Manage the relationship between our global app developers and strategic technology ecosystem on the development of our customer's digital experience and journey

Required skills and qualifications

- Ten years of experience in a similar role of app product management and launching digital content platforms
- Proven leadership of successful digital transformation projects
- Understanding of the streaming media core business processes and their associated technical solutions
- An innovative and disruptive mindset, constantly looking forward
- Experience in managing and leading a digital product team
- Proven skills for influencing and collaborating with direct reports and internal departments
- Strong product app management experience, UI/UX experience and digital technology experience.

Preferred skills and qualifications

- Bachelors Degree in business, technology, or engineering
- MBA or Masters of engineering Degree preferred
- Strong project and team management skills – demonstrated ability to manage time-sensitive projects through the coordination of multiple resources across different stakeholders.
- Position is based in LA, San Francisco or NYC DMA.
- Domestic and International travel required
- Attendance at NAB -Las Vegas, CES – Las Vegas, IBC – Amsterdam, RDK Joint Venture Conference - Amsterdam