



MoIQ Entertainment

The next generation of global streaming media & entertainment



Table of Contents.

- 3 Fast Facts
- 5 Current Market Opportunity
- 6 Streaming Industry Problem
- 7 Solution
- 8 MolQ Team





Fast Facts.

MoIQ Entertainment is an American technology, media and entertainment company launching two global OTT streaming media and entertainment platforms – **mQ Films** is launching in the U.K. and Ireland (the 3rd largest streaming market) in 2025 and in the U.S. (the #1 streaming market in the world) in 2025 and vMVPD **mQ TV** is launching in the U.S. during 1Q 25, in Canada 2Q 25 and U.K. during 3Q 25.

MoIQ
Pronounced
“molecule”

mQ Films, 1500 hours of our new **mQ Films** library at launch per territory, with a focus on first run films, independent Films, documentaries, and **mQ Films Originals** both in SVOD and AVOD

mQ TV, our competitive vMVPD with over 50 highly requested linear TV networks at launch are both SVOD and AVOD

MoIQ Entertainment is a \$2.1B revenue company by 2027 and will capture a significant amount of the \$500B Global Streaming Market revenue

Created a global ecosystem of 10 top technology strategic partnerships in global streaming to support the technological launch of mQ Films and mQ TV streaming platforms

Executed global distribution agreements allow mQ Films and mQ TV to **launch in front of 70 million potential global subscribers**

Global digital advertising partnerships will **drive high revenue growth** through advertising sales across mQ Films and mQ TV

RDK: **MoIQ Entertainment** is a licensee of software stack architecture for set-top box owned by joint venture of Comcast, Liberty Global and Charter Communications



Fast Facts.

Experienced senior management team, including highly qualified media and finance professionals.





Market Opportunity.

State of the Streaming Industry.

Top vMVPDs saw considerable gains in subscriber growth and revenue during 4Q 23

U.S. Streaming Advertising revenue will double by 2026 topping revenue growth at \$32 Billion

2030 Global Streaming projected growth will be \$500 Billion

The U.S. SVOD streaming market is expected to grow annually between 2023 -2027 by 8.64 percent resulting in a project market volume of \$54.66bn by 2027

Data shows that cord cutters and cable nevers are adopting vMVPDs as an anchor service to their personal entertainment bundle

87% of U.S. internet households subscribe to at least one streaming service

57% of U.S. Streaming users have an average of four streaming service subscriptions



Streaming Industry Problem.

- 1 Cable Cord Cutters and Cable Cord Nevers are looking for a new home for viewing top independent films, original films and TV networks
- 2 Top Cable operators saw significant continued decline in paid Subscribers during the past five years
- 3 **Consumers want unique and alternative content**
- 4 Millennials, Gen X and Gen Y want flexibility to watch on multiple devices
- 5 Viewers are looking for convenience, accessibility and customer service in English
- 6 Cable was surpassed by Streaming Media in 4Q 2022, according to Nielsen, capturing its largest share of TV viewing to date
- 7 **Viewers are looking for less costly streaming and TV solutions**



Solution.



mQ Films and mQ TV streaming platforms were developed over the past five years in response to the globally accelerating future of streaming media.

mQ Films and mQ TV will attract cable cord cutters and cable cord nevers who are looking for new film content and TV networks at a lower price point.

MoIQ Entertainment saw an opening in the global marketplace, for new top independent films, documentaries, original films, SVOD and AVOD platforms to launch in North America and across the globe and a vMVPD TV Networks AVOD and SVOD platform to launch competitively in the U.S. and Canada.

We will be compliant and certified for upcoming launches on global Apple iOS, Google Android and Samsung Galaxy mobile smartphone devices throughout our global distribution footprint, as well as computers, smart TVs, iPads, Global app stores and other streaming platforms.

Our low pricing and premier content will help mQ Films and mQ TV maintain a strategic edge over our streaming competitors.

Our United States Technology Hub and Global Customer Care Center in Huntsville, Alabama will offer our subscribers live agents speaking in English, Spanish, German and French and will service North America, the U.K., Ireland and EU.

mQ Films is launching internationally in the U.S., U.K., Canada and Ireland during 2025.

mQ TV is launching in the U.S., Canada and U.K. during 1Q 2025 via a vMVPD TV OTT branded device.



Meet the Executive Team.



E.J. Klein

Founder & CEO

A 28-year senior media, technology and entertainment executive of top media companies including Disney, HSN, IAC, CBC, Universal Music Group, and Scripps Interactive. E. J. is leading the global growth of mQ Films' and mQ TV's streaming platforms with oversight of operations, strategy, revenues and the financial success of MolQ Entertainment.



Jahan Shafizadeh

Chief Product Officer

Over 20 years of experience in Sr Product Leadership roles at start-up, scale-up and enterprise companies, a doctorate in Engineering, a master's in Technology Management, is prior Head of Digital Product for eBay, he founded a live/on-demand video streaming service for Rodan+Fields and Senior Consultant High Tech at Accenture.



Kathy Perry

Chief Marketing Officer

Author, speaker and nationally known social media consultant, former Sr. Executive who worked with Fortune 100/500 Clients and 30+ years experience in sales and marketing, marketing automation, marketing communications, internet marketing, social media marketing, Facebook advertising, website analysis, SEO and content creation.



Meet the Executive Team.



Tej Pandey

*Senior Technology Advisor &
CEO Mobyotics*

Tej Pandey is also the CEO of Mobyotics, a global OTT app platform development company, who is in the process of building both mQ Films and mQ TV streaming platforms for the global OTT marketplace.



David Gorin

VP Finance & Accounting

David has 20 years of global finance experience in media and technology. Expertise includes leadership and implementation of “best in class” financial forecasting & reporting, controllership and accounting with NBC Universal, Warner Bros Discovery, TelevisaUnivision and Fox. Small project/large project experience from \$60M to \$1B of costs and revenues in operational and corporate finance.



Jim Bowers

Senior Advisor to the CEO

Jim Bowers is the prior Head of Compliance and Risk for the Aetna Life and Casualty and Senior Counsel at Day Pitney Law Firm, based in Hartford, Connecticut. Jim is a 1970 Harvard Law School Graduate and the recipient of the prestigious award from Harvard University – The Coolidge Carter Award for Distinguished Service in 2017 and the Harvard Alumni Award (HAA) for Exception Service to Harvard University in 2021.



Thank you